Recall from 6.1 and 6.2: **Standard Form**

The **standard form** of a quadratic is:

 $f(x) = ax^{2} + bx + c$ or $y = ax^{2} + bx + c$

where *a*, *b*, and *c* are real numbers and $a \neq 0$.

Benefits of Standard Form:

- Direction of opening can be quickly determined by looking at the *a* value.
- *y*-intercept is equal to the *c* value.

Disadvantages of Standard Form:

• Finding the equation of axis of symmetry and the coordinates of the vertex requires us to carry out calculations.

Factored Form

Quadratics written in factored form:

f(x) = a(x - r)(x - s) or y = a(x - r)(x - s)

The factored form tells you the *x*-intercepts, x = r, x = s, and the direction of opening.

Benefits of Factored Form:

- Direction of opening can be quickly determined by looking at the *a* value.
- The *x*-intercepts can be quickly determined using the two factors in the equation and zero product property.

Disadvantages of Factored Form:

- Finding the equation of axis of symmetry and the coordinates of the vertex requires us to carry out calculations.
- Finding the *y*-intercept requires us to carry out calculations.

Using Desmos Graphing, compare graphs such as:

$$y = x^{2}$$
 and $y = (x + 2)^{2}$
 $y = x^{2}$ and $y = x^{2} + 3$
 $y = x^{2}$ and $y = (x - 1)^{2} - 5$

Observe the vertical translation, k, and the horizontal translation, h, and make a prediction about the vertex (h, k) of each equation.

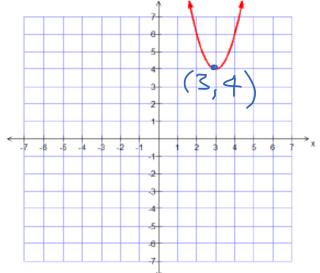
Rules about Vertex Form

For a quadratic written in the form $y = a(x - h)^2 + k$

- Direction of opening is determined by a. If *a* > 0, the parabola opens upward. If *a* < 0, it opens downward.
- The vertex is given by (*h*, *k*), where *h* is called the horizontal translation. It tells us how far the parabola has been shifted horizontally. *k* is the vertical translation. It tells us how far the parabola has been shifted vertically.
- The equation of the axis of symmetry is x = h.

Example 1:

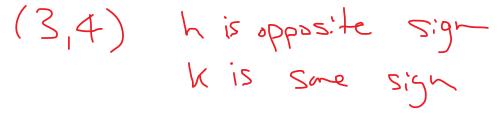
The following graph shows the function $y = 2(x - 3)^2 + 4$.



(A) What is the direction of opening of the graph. How could you tell this from looking at the equation?

opensup. a>0

(B) What is the vertex of the graph. How does this relate to the equation?



(C) What is the equation of the axis of symmetry of the graph? How does this relate to the equation?

X=3. Axis of symmetry=h

Example 2:

A quadratic function is given by the equation $y = -3(x + 4)^2 - 1$ Determine:

(A) the direction of opening.

(B) the vertex.

(-4,-1)

(C) the equation of the axis of symmetry.

(D) state the Domain and Range

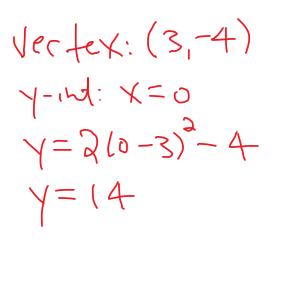
Domain: {X | X ER?, Range: { 1/4 -1/4 ER?

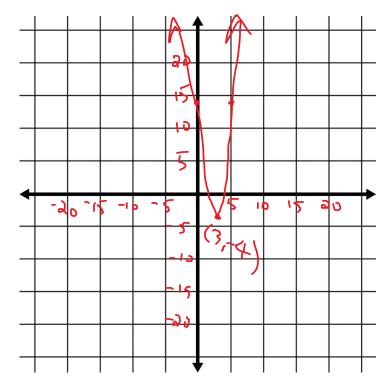
Sketching a Graph Given Vertex Form

- Read off the vertex.
- Calculate the *y*-intercept by setting x = 0.
- Plot the vertex and *y*-intercept, then use these points to sketch the parabola.

Example 3:

Sketch the graph of the quadratic function given by the equation $y = 2(x - 3)^2 - 4$





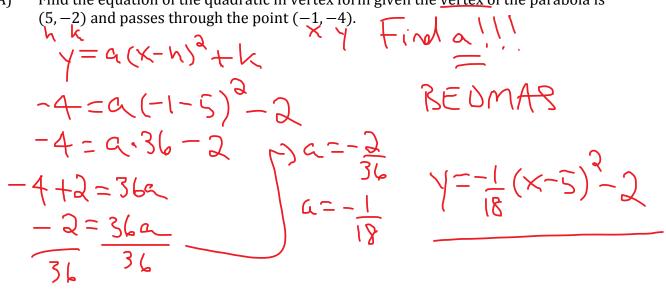
 $y \leq k (1) \geq k$

Finding Equations in Vertex Form

You can find equations in vertex form once you have the vertex and one other point.

Example 4:

Find the equation of the quadratic in vertex form given the vertex of the parabola is (A)

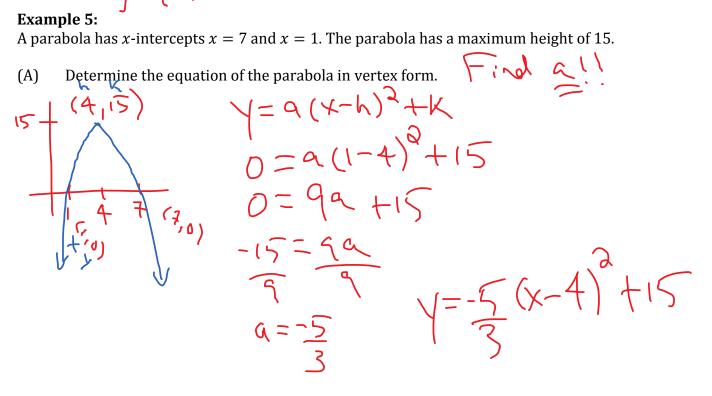


(B) State the Domain and Range.

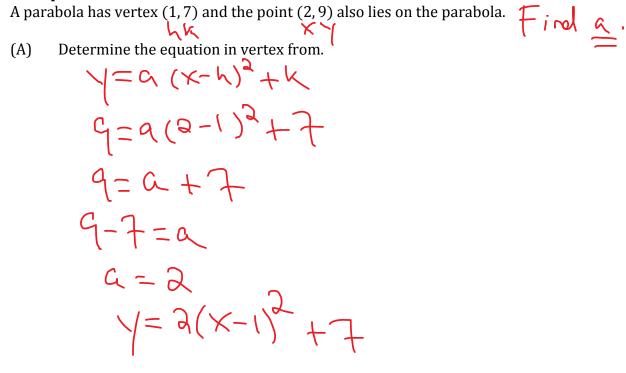
Domain: SXIXERS Runge: 5114=2, yers

Example 5:

A parabola has *x*-intercepts x = 7 and x = 1. The parabola has a maximum height of 15.



Example 6:

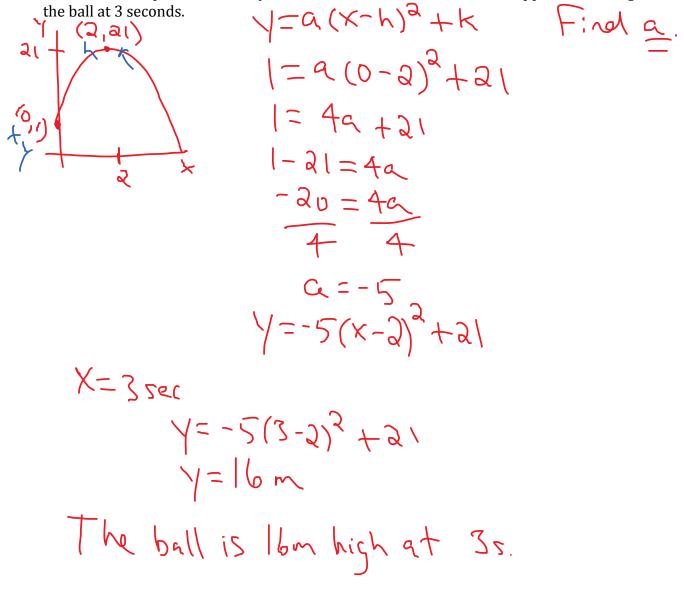


(B) Change the quadratic function to standard form.

$$\begin{aligned}
& \sqrt{=a(x-i)^{a} + 7} \\
& \sqrt{=a(x-i)(x-i)} + 7 \\
& \sqrt{=a(x^{2}-x-x+i)} + 7 \\
& \sqrt{=a(x^{2}-2x+i)} + 7 \\
& \sqrt{=ax^{2}-4x+2} + 7 \\
& \sqrt{=ax^{2}-4x+2} + 9
\end{aligned}$$

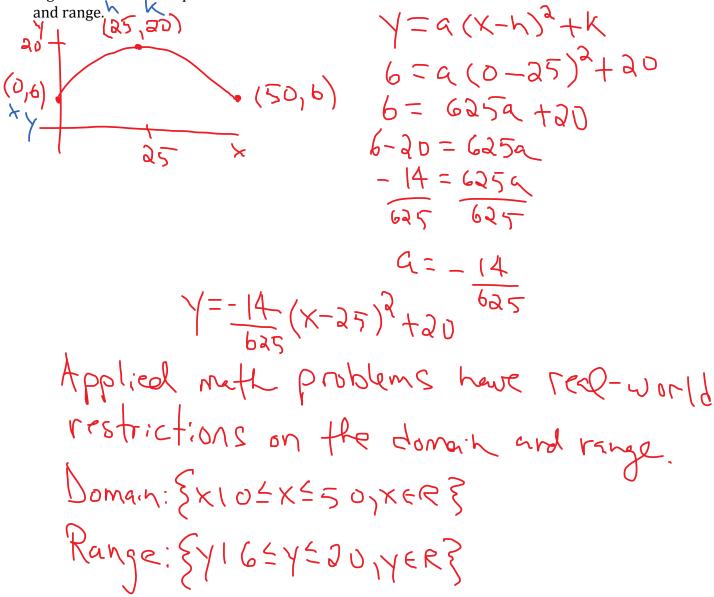
Example 7:

A ball is thrown from an initial height of 1m and follows a parabolic path. After 2 seconds, the ball reaches a maximum height of 21m. Algebraically determine the quadratic function that models the path followed by the ball, and use it to determine the approximate height of



Example 8:

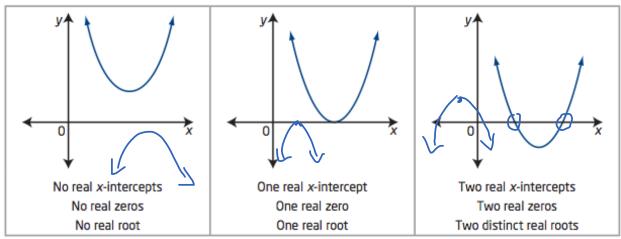
A quarterback throws the ball from an initial height of 6 feet. It is caught by the receiver 50 feet away, at a height of 6 feet. The ball reaches a maximum height of 20 feet during its flight. Determine the quadratic function which models this situation and state the domain



The Number of Zeros

What will affect the number of *x*-intercepts?

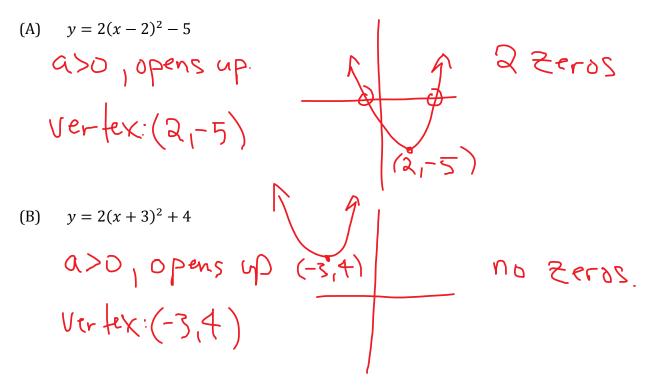
- The direction of the opening of the parabola
- The location of the vertex



To determine how many zeros a quadratic function has, make a rough sketch of the graph using the vertex and direction of opening.

Example 9:

Determine the number of zeros for each quadratic function:



Textbook Questions: page 363, #1, 2, 3, 4, 5, 8, 11, 12, 14, 15 page 377 #3, 4, 6, 7