

7.2 Solving Quadratic Equations by Factoring

Once a quadratic equation has been factored, students will use the zero product property to determine the roots. For example, $5x^2 + 14x - 3 = 0$ in factored form is:

$$(5x - 1)(x + 3) = 0$$

this means either $5x - 1 = 0$ or $x + 3 = 0$.

Solving each factor we get:

$$\begin{array}{ll} 5x - 1 = 0 & x + 3 = 0 \\ \frac{5x}{5} = \frac{1}{5} & x = -3 \\ x = \frac{1}{5} & (-3, 0) \\ \left(\frac{1}{5}, 0\right) & \end{array}$$

Example 1:

The factors of the equation $x^2 + 5x + 6 = 0$ are $(x + 2)(x + 3)$. Use the zero product property to find the roots.

$$\begin{array}{ll} x + 2 = 0 & x + 3 = 0 \\ x = -2 & x = -3 \\ (-2, 0) & (-3, 0) \end{array}$$

Review of Factoring

$$y = ax^2 + bx + c$$
$$a = 1$$

Type I Trinomial: $x^2 + bx + c$

We simply need two numbers that multiply to give us c and add to give us b . We usually refer to this as the **Product/Sum** method.

$$(x - 2)(x + 3) = 0 \quad x^2 + x - 6 = 0$$
$$x - 2 = 0, x + 3 = 0$$
$$x = 2, x = -3$$
$$(2, 0), (-3, 0)$$
$$\begin{array}{r} 6 \\ 1, 6 \\ \hline 2, 3 \end{array}$$

What relationship did you notice between the factored form of a quadratic equations and its roots?

They have opposite signs.

Example 2:

Factor each quadratic equation:

(A) $x^2 + 7x + 12 = 0$

$$(x + 3)(x + 4) = 0$$
$$x + 3 = 0, x + 4 = 0$$
$$x = -3, x = -4$$
$$(-3, 0), (-4, 0)$$
$$\begin{array}{r} 12 \\ 1, 12 \\ 2, 6 \\ \hline 3, 4 \end{array}$$

(B) $x^2 + 3x - 10 = 0$

$$(x - 2)(x + 5) = 0$$
$$x - 2 = 0, x + 5 = 0$$
$$x = 2, x = -5$$
$$(2, 0), (-5, 0)$$
$$\begin{array}{r} 10 \\ 1, 10 \\ \hline 2, 5 \end{array}$$

(C) $x^2 - 4x + 21 = 0$

$$(x + 3)(x - 7) = 0$$
$$x + 3 = 0, x - 7 = 0$$
$$x = -3, x = 7$$
$$(-3, 0), (7, 0)$$
$$\begin{array}{r} 21 \\ 1, 21 \\ \hline 3, 7 \end{array}$$

(D) $x^2 - 8x + 12 = 0$

$$(x - 2)(x - 6) = 0$$
$$x - 2 = 0, x - 6 = 0$$
$$x = 2, x = 6$$
$$\begin{array}{r} 12 \\ 1, 12 \\ 2, 6 \\ \hline 3, 4 \end{array}$$

Type II Trinomial: $ax^2 + bx + c$

We typically use **decomposition** to factor this type of quadratic. The process involves multiplying $a \cdot c$ and choosing two factors of this product that can be added to make b .

$$\begin{array}{l} \overbrace{2x^2 - 9x - 5 = 0} \\ \begin{array}{ccc} a & b & c \end{array} \end{array} \quad \begin{array}{l} 10 \\ \hline 1, 10 \\ 2, 5 \end{array}$$
$$(2x^2 - 10x)(x - 5) = 0$$
$$\textcircled{2x}(x - 5) + 1(x - 5) = 0$$
$$(x - 5)(2x + 1) = 0$$
$$x - 5 = 0, 2x + 1 = 0$$
$$x = 5, 2x + 1 = 0$$
$$\frac{2x}{2} = -\frac{1}{2}$$
$$x = -\frac{1}{2}$$
$$(5, 0) \quad \left(-\frac{1}{2}, 0\right)$$

Example 3:

Factor each Type II Trinomial using decomposition:

(A) $5x^2 + 14x - 3 = 0$

$(5x^2 - x) + (15x - 3) = 0$ $\frac{15}{3 \cdot 5}$
 $(5x - 1)(x + 3) = 0$
 $(5x - 1)(x + 3) = 0$
 $5x - 1 = 0, x + 3 = 0$
 $5x = 1, x = -3$
 $x = \frac{1}{5}, x = -3$
 $(\frac{1}{5}, 0), (-3, 0)$

(B) $2x^2 - 5x - 3 = 0$

$(2x^2 - 6x) + (x - 3) = 0$ $\frac{1 \cdot 6}{2 \cdot 3}$
 $2x(x - 3) + 1(x - 3) = 0$
 $(x - 3)(2x + 1) = 0$
 $x - 3 = 0, 2x + 1 = 0$
 $x = 3, 2x = -1$
 $(3, 0), x = -\frac{1}{2}$
 $(-\frac{1}{2}, 0)$

(C) $6x^2 - x - 15 = 0$

$(6x^2 - 10x) + (9x - 15) = 0$ $\frac{90}{3 \cdot 30}$
 $2x(3x - 5) + 3(3x - 5) = 0$
 $(3x - 5)(2x + 3) = 0$ $\frac{9, 10}{6, 15}$
 $3x - 5 = 0, 2x + 3 = 0$
 $3x = 5, 2x = -3$
 $x = \frac{5}{3}, x = -\frac{3}{2}$
 $(\frac{5}{3}, 0), (-\frac{3}{2}, 0)$

(C) $3x^2 - 4x - 7 = 0$

$3x^2 + 3x - 7x - 7 = 0$ $\frac{21}{3 \cdot 7}$
 $3x(x + 1) - 7(x + 1) = 0$
 $(x + 1)(3x - 7) = 0$
 $x + 1 = 0, 3x - 7 = 0$
 $x = -1, 3x = 7$
 $x = \frac{7}{3}$
 $(-1, 0), (\frac{7}{3}, 0)$

Example 4:

Answer the following:

(A) Find the zeros of $f(x) = 2x^2 + 5x - 7$

$$2x^2 + 5x - 7 = 0$$

$$2x^2 - 2x + 7x - 7 = 0$$

$$\begin{array}{r} 14 \\ 14 \\ \hline 2, 7 \end{array}$$

$$2x(x-1) + 7(x-1) = 0$$

$$(x-1)(2x+7) = 0$$

$$x-1=0, 2x+7=0$$

$$x=1, 2x=-7$$

$$(1, 0), x = -\frac{7}{2}$$

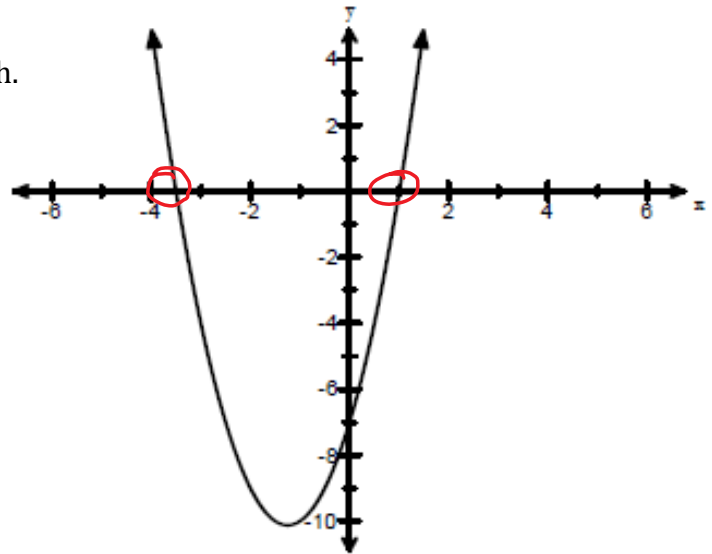
$$\left(-\frac{7}{2}, 0\right)$$

(B) Identify the x-intercepts of the graph.

$$(1, 0), (-3.5, 0)$$

or

$$\left(-\frac{7}{2}, 0\right)$$



(C) Find the roots of $2x^2 + 5x - 7 = 0$.

$$x=1, x = -\frac{7}{2}$$

(D) What do you notice about the answers to the above questions?

The numbers are the same.

Difference of Squares:

These are quadratics of the form $a^2x^2 - b^2$. If you can recognize this pattern, factoring becomes quite easy.

$$x^2 - 4 = 0$$

$$\begin{aligned}(x+2)(x-2) &= 0 \\ x+2 &= 0, \quad x-2 = 0 \\ x &= -2, \quad x = 2 \\ (-2, 0) &, (2, 0)\end{aligned}$$

Example 5:

Factor each quadratic equation:

(A) $x^2 - 49 = 0$

$$\begin{aligned}(x+7)(x-7) &= 0 \\ x+7 &= 0, \quad x-7 = 0 \\ x &= -7, \quad x = 7 \\ (-7, 0) &, (7, 0)\end{aligned}$$

(B) $4x^2 - 25 = 0$

$$\begin{aligned}(2x+5)(2x-5) &= 0 \\ 2x+5 &= 0, \quad 2x-5 = 0 \\ \frac{2x}{2} = \frac{-5}{2} &, \quad \frac{2x}{2} = \frac{5}{2} \\ x &= -\frac{5}{2}, \quad x = \frac{5}{2} \\ \left(-\frac{5}{2}, 0\right) &, \left(\frac{5}{2}, 0\right)\end{aligned}$$

(C) $9x^2 - 16 = 0$

$$\begin{aligned}(3x+4)(3x-4) &= 0 \\ 3x+4 &= 0, \quad 3x-4 = 0 \\ \frac{3x}{3} = \frac{-4}{3} &, \quad \frac{3x}{3} = \frac{4}{3} \\ x &= -\frac{4}{3}, \quad x = \frac{4}{3} \\ \left(-\frac{4}{3}, 0\right) &, \left(\frac{4}{3}, 0\right)\end{aligned}$$

(D) $36x^2 - 81 = 0$

$$\begin{aligned}(6x+9)(6x-9) &= 0 \\ 6x+9 &= 0, \quad 6x-9 = 0 \\ \frac{6x}{6} = \frac{-9}{6} &, \quad \frac{6x}{6} = \frac{9}{6} \\ x &= -\frac{3}{2}, \quad x = \frac{3}{2} \\ \left(-\frac{3}{2}, 0\right) &, \left(\frac{3}{2}, 0\right)\end{aligned}$$

There is an alternate method to solving differences of squares. This is especially useful if a quadratic is a binomial but one term is not a perfect square. This method uses the **square root property**.

$$\begin{array}{l}
 (2)^2 = 4 \\
 \therefore \sqrt{4} = 2 \quad \leftarrow \text{principle root} \\
 \end{array}
 \qquad
 \begin{array}{l}
 x^2 - 4 = 0 \\
 x^2 = 4 \\
 \sqrt{x^2} = \sqrt{4} \\
 x = \pm 2 \\
 (2, 0), (-2, 0)
 \end{array}
 \qquad
 \begin{array}{l}
 * (-2)^2 = 4 \\
 \therefore \sqrt{4} = -2 \quad \leftarrow \text{secondary root}
 \end{array}$$

Now let's try for a binomial that's not a difference of squares:

$$\begin{array}{l}
 x^2 - 12 = 0 \\
 x^2 = 12 \\
 \sqrt{x^2} = \sqrt{12} \\
 \end{array}
 \qquad
 \begin{array}{l}
 x^2 - 12 = 0 \\
 x = \pm \sqrt{12} \\
 x = \pm \sqrt{4\sqrt{3}} \\
 x = \pm 2\sqrt{3} \\
 (2\sqrt{3}, 0), (-2\sqrt{3}, 0)
 \end{array}$$

Example 6:

Factor each quadratic equation:

(A) $x^2 - 6 = 0$

$$\begin{array}{l}
 x^2 = 6 \\
 \sqrt{x^2} = \sqrt{6} \\
 x = \pm \sqrt{6} \\
 (\sqrt{6}, 0), (-\sqrt{6}, 0)
 \end{array}$$

(B) $x^2 - 8 = 0$

$$\begin{array}{l}
 x^2 = 8 \\
 \sqrt{x^2} = \sqrt{8} \\
 x = \pm \sqrt{8} \\
 x = \pm \sqrt{4\sqrt{2}} \\
 x = \pm 2\sqrt{2} \\
 (2\sqrt{2}, 0), (-2\sqrt{2}, 0)
 \end{array}$$

Greatest Common Factor

Sometimes it may be beneficial to factor the GCF out of a quadratic expression first. This is often the method to use when there is a missing b or c term from $ax^2 + bc + c = 0$. It's also important to look for other types of quadratic equations imbedded inside a quadratic that can have the GCF factored first.

$$x^2 + 5x = 0$$
$$x(x+5) = 0$$
$$x=0, x+5=0$$
$$(0,0), x=-5$$
$$(-5,0)$$

Example 7:

Factor each quadratic equation:

(A) $x^2 - 10x = 0$

$$x(x-10) = 0$$
$$x=0, x-10=0$$
$$x=10$$
$$(0,0), (10,0)$$

(B) $4x^2 - 8x = 0$

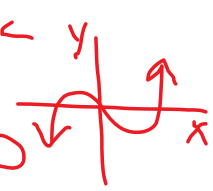
$$4x(x-2) = 0$$
$$\frac{4x}{4} = 0, \frac{x-2}{4} = 0$$
$$x=0, x=2$$
$$(0,0), (2,0)$$

(C) $9x^2 - 18x = 0$

$$9x(x-2) = 0$$
$$\frac{9x}{9} = 0, \frac{x-2}{9} = 0$$
$$x=0, x=2$$
$$(0,0), (2,0)$$

(D) $x^3 - 49x = 0$

cubic y


$$x(x^2 - 49) = 0$$
$$x(x+7)(x-7) = 0$$
$$x=0, x+7=0, x-7=0$$
$$x=-7, x=7$$
$$(0,0), (-7,0), (7,0)$$

Solving Quadratic Equations in Non-Standard Form

A quadratic equation may be given in a format which requires simplification to standard form before being able to determine the roots. For example:

$$2x^2 + 2x - 12 = 3(x - 2)$$

$$2x^2 + 2x - 12 = 3x - 6$$

$$2x^2 + 2x - 12 - 3x + 6 = 0$$

$$2x^2 - x - 6 = 0$$

$$(2x^2 - 4x) + (3x - 6) = 0$$

$$2x(x - 2) + 3(x - 2) = 0$$

$$(x - 2)(2x + 3) = 0$$

$$x - 2 = 0, \quad 2x + 3 = 0$$

$$x = 2, \quad \frac{2x = -3}{2}$$

$$x = -\frac{3}{2}$$

$$(2, 0), \left(-\frac{3}{2}, 0\right)$$

$$\begin{array}{r} 12 \\ \hline 1, 12 \\ 2, 6 \\ \hline 3, 4 \end{array}$$

Example 8:

Simplify each expression, then factor the resulting quadratic: equation:

(A) $2x^2 + 10x + 2 = 5(1 + 3x)$

$$2x^2 + 10x + 2 = 5 + 15x$$

$$2x^2 + 10x - 15x + 2 - 5 = 0$$

$$2x^2 - 5x - 3 = 0$$

$$2x^2 - 6x + x - 3 = 0$$

$$2x(x-3) + (x-3) = 0$$

$$(x-3)(2x+1) = 0$$

$$x-3=0, 2x+1=0$$

$$x=3, \quad \frac{2x=-1}{2} \quad \frac{1}{2}$$

$$(3, 0), \left(-\frac{1}{2}, 0\right) \quad x = -\frac{1}{2}$$

(B) $2(5 + 3x^2) = 7x^2 + x - 2$

$$10 + 6x^2 = 7x^2 + x - 2$$

$$0 = 7x^2 - 6x^2 + x - 2 - 10$$

$$x^2 + x - 12 = 0$$

$$(x-3)(x+4) = 0$$

$$x-3=0, x+4=0$$

$$x=3, \quad x=-4$$

$$(3, 0), (-4, 0)$$

In the previous unit, you had to determine a unique parabola given the x -intercepts and another point. Now you will write the quadratic equation based only on the x -intercepts. Manipulating the parameter a does not influence the value of the x -intercepts. Therefore, multiple quadratic equations exist. Consider the following equations resulting in x -intercepts -2 and 1 .

$$y = x^2 + x - 2$$

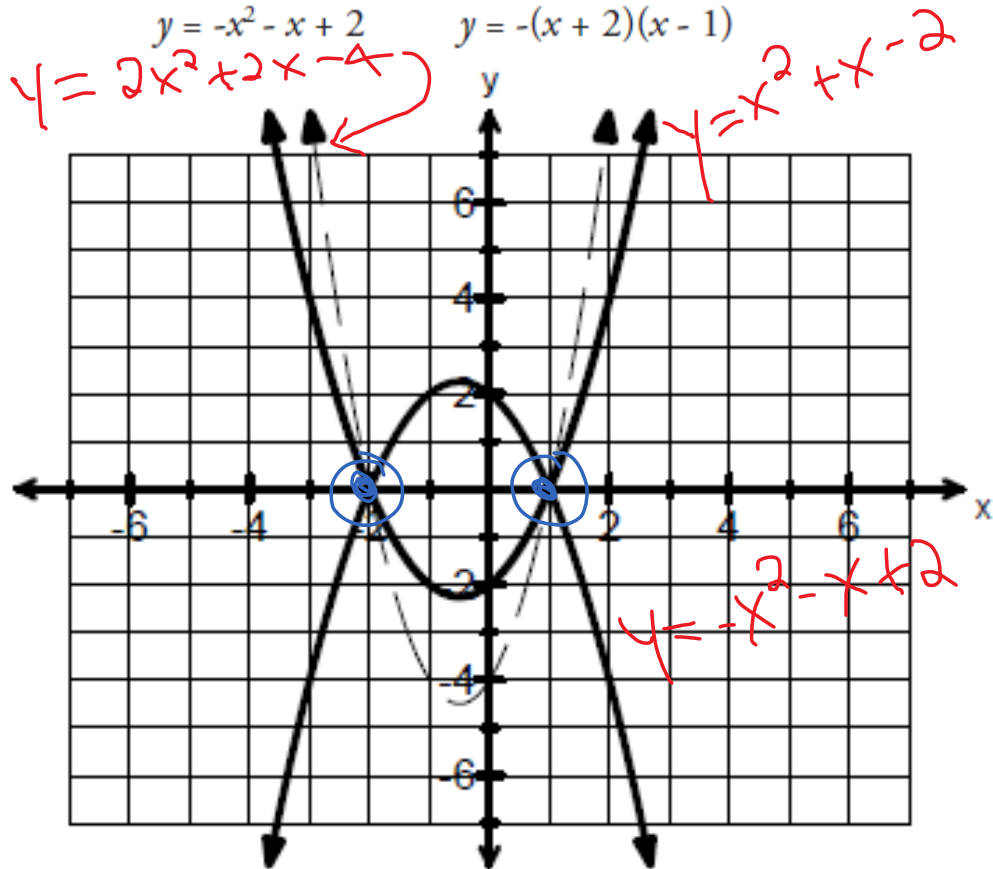
$$y = (x + 2)(x - 1)$$

$$y = 2x^2 + 2x - 4$$

$$y = 2(x + 2)(x - 1)$$

$$y = -x^2 - x + 2$$

$$y = -(x + 2)(x - 1)$$



Example 9:

Write two different quadratic equations in standard form having roots -3 and 3 .

$$x = -3, x = 3$$

$$(x + 3) = 0, (x - 3) = 0$$

$$y = (x + 3)(x - 3)$$

$$y = x^2 - 3x + 3x - 9$$

$$y = x^2 - 9$$

$$y = 5(x + 3)(x - 3)$$

$$y = 5(x^2 - 9)$$

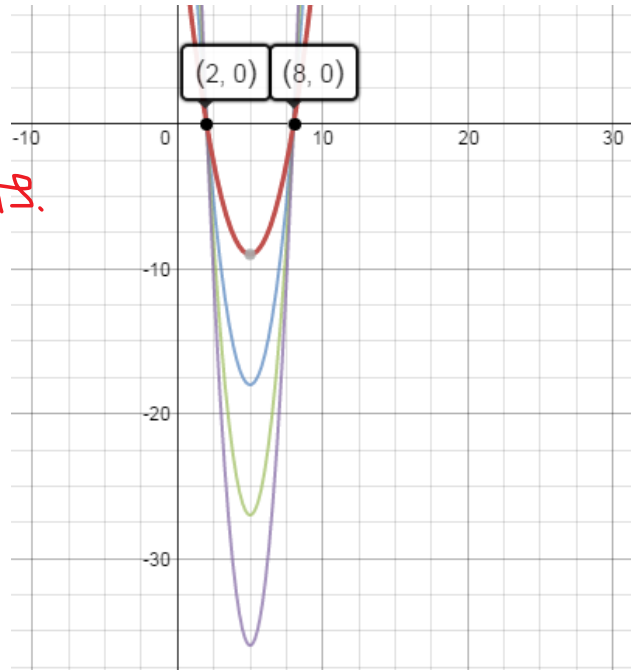
$$y = 5x^2 - 45$$

Example 10:

Using Desmos, graph $y = a(x - 2)(x - 8)$ for $a = 1, 2, 3$ and 4 .

(A) What do these parabolas have in common?

They all have the same x-intercepts.



(B) Does the same property hold when a is negative? Explain.

Yes. Note the direction of opening changes.

