

Math 3201

7.4A Solving Exponential Equations Using Logarithms

Steps:

- Take the log (base 10) of each side of the equation.
- Use the power law to bring the exponents down.
- If the exponent has more than one term, use the distributive property.
- Group and combine like terms to solve the equation.

Example 1:

Solve for the variable.

(A)

$$3^{x-1} = 20$$

$\log 3^{x-1} = \log 20$

$$\frac{(x-1)\log 3}{\log 3} = \frac{\log 20}{\log 3}$$
$$x-1 = \frac{\log 20}{\log 3}$$
$$x-1 = 2.7268$$
$$x = 2.7268 + 1$$
$$x = 3.7268$$

(B)

$$2^x = 3^x$$
$$\log 2^x = \log 3^x$$
$$x \log 2 = x \log 3$$
$$x \log 2 - x \log 3 = 0$$
$$\frac{x(\log 2 - \log 3)}{\log 2 - \log 3} = \frac{0}{\log 2 - \log 3}$$
$$x = 0$$

(C) ~~Public~~

$$2^{x-1} = 3^{x+1}$$
$$(x-1)\log 2 = (x+1)\log 3$$
$$x\log 2 - \log 2 = x\log 3 + \log 3$$
$$x\log 2 - x\log 3 = \log 3 + \log 2$$
$$x(\log 2 - \log 3) = \log 3 + \log 2$$

$$\frac{-0.1761x}{-0.1761} = \frac{0.7782}{-0.1761}$$
$$x = -4.4$$

(D)

$$4(3^{2x}) = 24$$

$$\frac{4(3^{2x})}{4} = \frac{24}{4}$$

$$3^{2x} = 6$$

$$\log 3^{2x} = \log 6$$

$$\frac{2x \log 3}{\log 3} = \frac{\log 6}{\log 3}$$

$$\frac{2x}{2} = \frac{1.6309}{2}$$
$$x = 0.8155$$

$$3^{2x} = 6$$

$$\log_3 6 = 2x$$

$$\frac{\log 6}{\log 3} = 2x$$

$$\frac{2x}{2} = \frac{1.6309}{2}$$
$$x = 0.8155$$

Solving Log Equations Using a Calculator

Recall the examples we did when we evaluated a logarithm by changing to exponential form:

$$\begin{array}{l} \log_3 9 = y \\ 3^y = 9 \\ 3^y = 3^2 \\ y = 2 \end{array} \quad \text{or} \quad \begin{array}{l} y = \log_3 9 \\ y = \frac{\log 9}{\log 3} \\ y = 2 \end{array}$$

This strategy works fine when we can get a common base, but is not useful in cases in which we cannot get a common base. In these cases however, we can evaluate the logarithm using a calculator. The **change of base rule** has already been introduced. This rule is **not** provided on the final exam.

$$\log_b n = \frac{\log n}{\log b}$$

Example 2:

(A)

$$\begin{array}{l} y = \log_2 9 \\ y = \frac{\log 9}{\log 2} \\ y = 3.1699 \end{array}$$

(B)

$$\begin{array}{l} y = \log_{\frac{1}{2}} 0.1 \\ y = \frac{\log 0.1}{\log \frac{1}{2}} \\ y = 3.322 \end{array}$$

Textbook Questions: page 455 - 457 #1, 2, 3, 5, 6, 15, 16